



Universität Stuttgart



INSTITUTE
OF HUMAN
RESOURCE
AND CHANGE
MANAGEMENT
JKU



UNIVERSITÄT
LIECHTENSTEIN



Universität *der Bundeswehr*
München



Program for the 4th Alpine PhD Conference in Management „Dynamic Capabilities, Organizational Learning & Change“

Universitätszentrum Obergurgl/Austria
March 1st – 4th, 2020

Sunday, March 1 st		
15.00-19.00	Pre-conference workshops	
19.00-20.00	Dinner	Alle
20.00-22.00	Get together	Alle

Monday, March 2 nd		
15.00-16.00	Kick-off & introduction round	Alle
16.00-16.45	Emotionen in Open Strategy	Anna-Lisa Schneider Koreferat: Christian Mahringer
16.45-17.30	Network relations conducive to innovation	Eva Sonnenmoser Koreferat: Barbara Müller
17.30-18.00	Coffee break	Alle
18.00-18.45	Under Pressure: Middle Managers' identity work in the phase of organizational transition	Katharina Musil Koreferat: Martin Rost
18.45-19.30	Typcasting and screening outcomes: Internal vs. external labor markets	Bianca Schönherr Koreferat: Georg Loscher
19.30-21.00	Dinner	Alle
21.00-22.30	1) Effiziente Schreib-, Notiz- und Literaturorganisation: Konkrete Tipps, Tricks und Erfahrungen aus und für den Schreiballtag 2) Literaturverwaltung mit Endnote	Wolfgang Güttel, Stefan Gülденberg & Julia Brandl



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Tuesday, March 3rd (English track)		
15.00-15.45	(Un-)making employment relations sustainable – meaning-making of co-determination in the digital age	Verena Bader Discussant: Christian Mahringer
15.45-16.30	Aging Workforce	Martina Kohlberger Discussant: Stephan Kaiser
16.30-17.00	Coffee break	Alle
17.00-17.45	Content That Matters: How job advertisements content influence the attraction of female applicants?	Zubair Chaudry Discussant: Martin Rost
17.45-18.30	Customers as Experts: Be Strategic About Your Customers Because They Know More than You and are Willing to Share	Nicole Lettner Discussant: Katharina Kaltenbrunner
18.30-20.00	Dinner	Alle
20.00-21.30	3) Was sind wichtige Schritte in der PostDoc-Phase?/Most important steps for PostDocs? 4) Wie definieren wir Erfolg und wie erreichen wir unsere Ziele?/„Defining what success means for you – and making it happen”	Stephan Kaiser & Birgit Renzl

Wednesday, March 4th		
09.00-09.45	Tracing the Cognitive Microfoundations of Capability Development Trajectories: The Role of Perceived Identity and Openness to Technological Opportunities	Nina Gusenleitner Koreferat: Katharina Kaltenbrunner
09.45-10.30	The Metaphysics of Technology: Declining CEO power?	Jan Langhof Koreferat: Barbara Müller
10.30-11.00	Coffee break	Alle
11.00-11.45	Performativity in the greyzone	Sylvia Gaiser Koreferat: Georg Loscher
11.45-12.30	Closing statements	Alle